

## Cheryl-lee Madden

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### Formal Education

M.A. Interdisciplinary Studies, Urban and Regional Studies (URS) - IN PROGRESS  
University of British Columbia - Okanagan

B.A. Human Geography (2018)  
University of British Columbia - Vancouver

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### Publications

Madden, C. (2021). *The 6<sup>th</sup> Eviction: Shining a light on the dark side of 'Vancouverism'*.  
Pressbooks: BCcampus OpenEd. <https://pressbooks.bccampus.ca/vancouverism/>

**Madden, C., Penner, N., Lu, A., & Hon, B.** (2018). No freeways on the horizon: The path to livability. *Trail Six: Undergraduate Journal of Geography*, 12, 25–40. University of British Columbia.

Madden, C. (2017). *An examination of animal food sources in totem residences as they contribute to UBC community biodiversity green corridor landscape*. University of British Columbia. doi: <http://dx.doi.org/10.14288/1.0374161>

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### Conference Presentations

Madden, C. (Upcoming, 2022, June). *Mapping of Unchartered COVID-19 Evictions: Are Women Disproportionately Affected by Job Loss?* Paper to be presented at the virtual **4<sup>th</sup> International Feminist Geography Conference 2022 (FEMGEOG)**: Pushing Boundaries. Presented by the University of Colorado, Boulder.  
<https://www.colorado.edu/geography/2022/03/02/feminist-geography-conference-june-15-17-2022>

Madden, C. (Upcoming, 2022, May 30 to June 3). *Mapping of Unchartered COVID-19 Evictions: Are Women Disproportionately Affected by Job Loss?* Paper to be presented at the **72<sup>nd</sup> Annual Meeting of the Canadian Association of Geographers (CAG)**: Towards Canada 2050: Shaping the Future of Geographic and Spatial Analysis. Presented by the Department of Geography and Environmental Studies, X\* University (virtual) SESSION: *Exploring COVID-19: Impacts of COVID-19 in Vancouver, British Columbia*, <https://www.cag-acg.ca/cag2022>

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## Conference Presentations continued

- Madden, C. (Upcoming, 2022, May). *Race and Contemporary Architecture: Making a Case for a Hogan's Alley Cultural Centre at 898 Main Street, Vancouver, BC*. Paper to be presented at the **56<sup>th</sup> Annual Conference of the Canadian Sociological Association (CSA)**: Race, Surveillance and Bureaucracy. Part of the Federation of Humanities and Social Sciences Congress.  
<https://www.csa-scs.ca/conference/session/race-surveillance-and-bureaucracy/>
- Madden, C. (2022, April). *Nora Hendrix Place (NHP) Gardeners Report for the Hogan's Alley Society (HAS) on Sociology Symbolic Interactionism*. Paper presented at the **UBC Sociology Undergraduate Research Conference (SURC)**. Sociology Students' Association, University of British Columbia.  
<https://cheryl-leemadden.ca/wp-content/uploads/2022/04/SURC-2022-Program-4-11-22.pdf>
- Madden, C. (2022, March). *GeoLive crowdsourced mapping of unchartered COVID-19 evictions: Are women disproportionately affected by job loss?* Paper presented at the virtual **2022 Symposium on Global Community Engagement: Contested Spaces, Contested Impact**. Hosted by the Office of Regional and International Community Engagement (ORICE), UBC. [https://orice.ubc.ca/events/event/contested-spaces-contested-impact-2022-symposium-on-global-community-engagement/?utm\\_medium=email&utm\\_campaign=SYM2022-Call-for-Proposals&utm\\_source=Invoke-Collective-for-Gender%2B-&utm\\_term=2022-Symposium-on-Global-Commu](https://orice.ubc.ca/events/event/contested-spaces-contested-impact-2022-symposium-on-global-community-engagement/?utm_medium=email&utm_campaign=SYM2022-Call-for-Proposals&utm_source=Invoke-Collective-for-Gender%2B-&utm_term=2022-Symposium-on-Global-Commu)
- Madden, C. (2022, March). *GeoLive crowdsourced mapping of unchartered COVID-19 evictions: Are women disproportionately affected by job loss?* Paper presented at the virtual **Social Justice Institute (SJI) Art + Memory + Justice Symposium: Resilient Cartographies: Everyday strategies of social justice that (re)emerged during Covid times**. Theme: Undoing capitalist logics of "essential" during the pandemic. Hosted by the University of British Columbia. <https://www.youtube.com/watch?v=NOyhJ9sLv1k>
- Madden, C. (2022, February). *GeoLive crowdsourced mapping of unchartered COVID-19 evictions: Are women disproportionately affected by job loss?* Paper presented at the virtual annual meeting of the **American Association of Geographers (AAG)**: Gender Inequality and Empowerment in Global Perspective. Theme: Ethnonationalism and Exclusion Around the World.  
<https://www.aag.org/wp-content/uploads/2022/02/AAG-2022-Program-1.pdf>
- Madden, C. (2021, November). *Mapping unchartered COVID-19 evictions: Are women disproportionately affected by job loss?* GIS Spatial Mismatch map presented at the **GIS Day Worldwide Conference** of Geographic Information Systems (GIS) Technology and Community.  
<https://www.lib.sfu.ca/find/other-materials/data-gis/gis/gis-events/gis-day/gis-day>

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## Conference Presentations continued

- Madden, C. (2021, October). *The 6th Eviction: Shining a Light on the Dark Side of 'Vancouverism.'* Paper presented at the virtual annual conference of the **Western Association of Map Libraries (WAML)**.  
<https://waml.org/conferences/waml-2021/speakers/>
- Madden, C. (2021, June). *The right to 'Vancouverism': Social reproduction placemaking in the revanchist city.* Paper presented at the virtual annual meeting of the **Canadian Association of Geographers (CAG)**: New Research in Feminist Economic Geographies. University of Northern BC.  
<https://pheedloop.com/cag2021/site/speakers/?id=SPEMZFXYLIA>
- Madden, C. (2021, April). *The right to 'Vancouverism': Social reproduction placemaking in the revanchist city.* Paper presented at the **Simon Fraser University Community Summit 2021**: Towards Equity. Vancouver, BC.  
<https://www.sfu.ca/publicsquare/sfu-ps-and-you.html>
- Madden, C. (2021, April). *The right to 'Vancouverism': Social reproduction placemaking in the revanchist city.* Paper presented at the virtual annual meeting of the **American Association of Geographers (AAG)**: Towards Computational Praxis for Social Justice. <https://uwaterloo.ca/geographies-of-health-in-place/events/american-association-geographers-annual-meeting-2021>
- Madden, C. (2021, March). *The right to 'Vancouverism': Social reproduction placemaking in the revanchist city.* Paper presented at the virtual annual meeting of the **Western Division of the Canadian Association of Geographers (WDCAG)**: Place and Social Justice. <https://www.ulethbridge.ca/artsci/geography/conference-program>
- Madden, C. (2017, January). *Broadway–UBC Millennium Extension: Stop an Urban Problem–Create a Livability Survey.* Paper presented at the virtual **National Collegiate Research Conference (NCRC)**, Harvard University.  
<https://www.hcura.org/about-ncrc>
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## Memberships and Professional Service

2021–present	Canadian Sociological Association (CSA)
2017–present	Canadian Association of Geographers (CAG)
2017–present	Canadian Cartographic Association (CCA)
2017–present	American Association of Geographers (AAG)
2021–present	Ten Thousand Coffees Mentoring and Development (10KC)

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## Volunteering and Activism

- 2021–present BC Black History Awareness Society (BCBHAS)  
**Responsibilities:** Member, Board of Directors  
<https://bcblackhistory.ca/about-us/>
- 2020–present Hogan’s Alley Society (HAS)  
**Responsibilities:**  
 Contributed research for Nora Hendrix Place (NHP) Gardeners  
 Wrote report to Vancouver City Hall:  
*Race and contemporary architecture: Making a case for a Hogan’s Alley Cultural Centre, 898 Main Street, Vancouver, BC.*  
[https://cheryl-leemadden.ca/wp-content/uploads/2022/03/Madden\\_C-I\\_20210411.pdf](https://cheryl-leemadden.ca/wp-content/uploads/2022/03/Madden_C-I_20210411.pdf)
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## Research Experience

- 2021–present Statistics Canada Interviewer and Data Clerk  
**Responsibilities:**  
 Streamlined data on the Labour Force Survey (LFS); Canadian Census of Population (CEN-POP); Canadian Community Health Survey (CCHS); Survey on Health Care Workers’ Experiences during Pandemic (SHCWEP); Business Register System (BR); and Job Vacancy and Wage Survey (JVWS)  
 Maintained adherence to script, ensuring a robust data sample
- 2022 SOCI 354, Community Studies (Course grade: A+, 92%)  
 Department of Sociology, University of British Columbia  
**Responsibilities:**  
 Wrote: *Graduate Community Cosmopolitan Canopy: Advocating for Distance Learning: Allowing distance learning will create a more comprehensive, robust, and rich learning environment. Rigorous debate within contested spaces of what constitutes residency should be welcomed by university communities when envisioning a post-COVID-19 cosmopolitan canopy graduate community.*
- 2021 SOCI 433, Directed Study (Course grade: A, 85%)  
 Cultural-Sociology-Symbolic Interactionism  
 Department of Sociology, University of British Columbia  
**Responsibilities:**  
 Wrote: *Race and contemporary architecture: Making a case for a Hogan’s Alley Cultural Centre, 898 Main Street, Vancouver, BC.*  
 Report to Vancouver City Hall.  
[https://cheryl-leemadden.ca/wp-content/uploads/2022/03/Madden\\_C-I\\_20210411.pdf](https://cheryl-leemadden.ca/wp-content/uploads/2022/03/Madden_C-I_20210411.pdf)

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## Research Experience continued

- 2020                      Urban Studies 400 (Course grade: A+, 90%)  
Department of Geography, University of British Columbia  
**Responsibilities:**  
Evaluated Anova and Tukey results of 2016 Census Housing  
Mobility data  
Scrutinized critical urban theory resilience research creating the  
vocabulary for imagination in politicizing and illuminating desires  
driving diverse visions of a robust Vancouver renter sweat-equity  
community to establish future surveys  
Created respectful spaces for critical comparative work within the  
Vancouver renter sweat-equity community in a GIS map  
Analyzed potential eviction site
- 2019                      Geography 374, Statistics  
Department of Geography, University of British Columbia  
**Responsibilities:**  
Created Anova and Tukey analysis of DFO BC wild salmon  
statistical data  
Graphed declining populations and recommended future studies  
utilizing correlation-regression analysis
- 2019                      Curiosities of the Natural World: Escalator to Extinction  
UBC Public Scholars Initiative, UBC Faculty of Science  
**Responsibilities:**  
Discussed rising air/water temperature trends affecting oceanic-  
fluvial climate change impacting the BC wild salmon and Southern  
Resident Killer Whale ecosystems  
Engaged with Dr. Ben Freeman on Andes Aves adhering to tropical  
flora and fauna ecological conservation principles  
Designed BC Government watersheds and pine beetle infestation  
datasets into an ArcGIS cartographic map

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## Service to the University of British Columbia

- 2022 UBC Geography Students' Association (GSA) and Environmental Policy Association (EPA) Sustainability Careers Event  
**Responsibilities:**  
 Spoke on career as Statistics Canada interviewer; Beaty Biodiversity Museum education volunteer; and owner of Madden Management Consultants urban planning research services  
<https://cheryl-leemadden.ca/mmc-services/>
- 2021 UBC Geography Students' Association (GSA) GeoTalk  
**Responsibilities:**  
 Led presentation on Covid-19 job loss experienced by women
- 2020–2021 UBC CAPACity Urban Study Student Club  
**Responsibilities:**  
 Brainstormed city capacity building, city planning, and urban design through a justice and equity lens in a guest speaker/mentor position  
 Offered my sweat-equity capacity-building experiences and insights
- 2016–2017 **Editor**, *Trail Six: Undergraduate Journal of Geography*, Volume 12.  
 University of British Columbia
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## Languages

- 2017 Musqueam language, hə́n̓q̓əmiḥəm UBC FNEL Program
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## Training and Personal Development

- 2020 CITY102, Housing Policy Fundamentals  
 The City Program, Simon Fraser University  
<https://www.sfu.ca/continuing-studies/about/city-program.html>
- 2015–present Madden Management Consultants (MMC)  
**Sole Proprietor and Director**  
<https://cheryl-leemadden.ca/>